

ORDER



Orders
Order / Rev: 363717
Alt Order #: 06865151
Product Desc: BARACK OBAMA
Estimate: 1904
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/18/12 / 10/18/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	45	\$38,050.00	\$32,342.50
10/29/12	10/29/12	11	\$15,075.00	\$12,813.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	45	\$38,050.00	\$32,342.50	0.00
November 2012	11	\$15,075.00	\$12,813.75	0.00
Totals	56	\$53,125.00	\$45,156.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$53,125.00
Market	100%	\$221,354.17

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$55,338.54
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$33,203.12
KTUD	0%	\$0.00
KVMY	2%	\$4,427.08
KVVU	33%	\$73,046.88
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,213.54

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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E 1	KTNV	10/23/12	10/26/12	M-F 5-6am Action News	CM	M-F 5-6a	- TWTF - -	:30	4	\$650.00	P-03	0.00	NM	4	\$2,600.00
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$650.00		0.00			
E 2	KTNV	10/29/12	10/29/12	M-F 5-6am Action News	CM	M-F 5-6a	M- - - - -	:30	1	\$650.00	P-03	0.00	NM	1	\$650.00
5A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$650.00		0.00			
E 3	KTNV	10/27/12	10/27/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA	- - - - - S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
SAT GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S-					1	\$750.00		0.00			
E 4	KTNV	10/23/12	10/26/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	- TWTF - -	:30	4	\$225.00	P-03	0.00	NM	4	\$900.00
MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$225.00		0.00			
E 5	KTNV	10/29/12	10/29/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	M- - - - -	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$225.00		0.00			
E 6	KTNV	10/23/12	10/26/12	M-F 10-11a The View	CM	M-F 10-11a	- TWTF - -	:30	4	\$700.00	P-03	0.00	NM	4	\$2,800.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$700.00		0.00			
E 7	KTNV	10/29/12	10/29/12	M-F 10-11a The View	CM	M-F 10-11a	M- - - - -	:30	1	\$700.00	P-03	0.00	NM	1	\$700.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$700.00		0.00			
E 8	KTNV	10/23/12	10/26/12	M-F 11-12p Action News	CM	M-F 11-12p	- TWTF - -	:30	4	\$300.00	P-03	0.00	NM	4	\$1,200.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$300.00		0.00			
E 9	KTNV	10/29/12	10/29/12	M-F 11-12p Action News	CM	M-F 11-12p	M- - - - -	:30	1	\$300.00	P-03	0.00	NM	1	\$300.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$300.00		0.00			
E 10	KTNV	10/23/12	10/26/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	- TWTF - -	:30	4	\$600.00	P-03	0.00	NM	4	\$2,400.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$600.00		0.00			
E 11	KTNV	10/29/12	10/29/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	M- - - - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M- - - - -					1	\$600.00		0.00			
E 12	KTNV	10/23/12	10/26/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p	- TWTF - -	:30	4	\$275.00	P-03	0.00	NM	4	\$1,100.00
JEFF PROBST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF - -					4	\$275.00		0.00			
E 13	KTNV	10/29/12	10/29/12		CM	2p-3p	M- - - - -	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				2p Syndicated Show										
				2p Syndicated Show										
				JEFF PROBST										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$275.00		0.00			
E 14	KTNV	10/23/12	10/26/12	3p Millionaire	CM	M-F 3P-330P - TWTF--	:30	4	\$275.00	P-03	0.00	NM	4	\$1,100.00
				3p Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$275.00		0.00			
E 15	KTNV	10/29/12	10/29/12	3p Millionaire	CM	M-F 3P-330P M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
				3p Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$275.00		0.00			
E 16	KTNV	10/23/12	10/26/12	Judge Judy 4p-5p	CM	M-F 4P-5P - TWTF--	:30	4	\$450.00	P-03	0.00	NM	4	\$1,800.00
				Judge Judy 4p-5p										
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$450.00		0.00			
E 17	KTNV	10/29/12	10/29/12	Judge Judy 4p-5p	CM	M-F 4P-5P M-----	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
				Judge Judy 4p-5p										
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$450.00		0.00			
E 18	KTNV	10/23/12	10/26/12	7p-730p M-F	CM	7p-730p - TWTF--	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
				7p Access Hollywood										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$800.00		0.00			
E 19	KTNV	10/29/12	10/29/12	7p-730p M-F	CM	7p-730p M-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
				7p Access Hollywood										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00		0.00			
E 20	KTNV	10/23/12	10/26/12	M-F 7:30-8p	CM	M-F 730-8p - TWTF--	:30	4	\$800.00	P-03	0.00	NM	4	\$3,200.00
				Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--				4	\$800.00		0.00			
E 21	KTNV	10/29/12	10/29/12	M-F 7:30-8p	CM	M-F 730-8p M-----	:30	1	\$800.00	P-03	0.00	NM	1	\$800.00
				Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$800.00		0.00			
E 22	KTNV	10/29/12	10/29/12	Monday ABC Prime Other	CM	DANCING WITH THE STARS (8:00 PM-10:00 PM) M-----	:30	1	\$10,000.00	P-03	0.00	NM	1	\$10,000.00
				DANCING WITH THE STARS										
				DANCING WITH THE STARS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----				1	\$10,000.00		0.00			
E 23	KTNV	10/23/12	10/23/12	Tue ABC Prime C	CM	PRIVATE PRACTICE T-----	:30	1	\$4,500.00	P-03	0.00	NM	1	\$4,500.00
				PRIVATE PRACTICE										
				PRIVATE PRACTICE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T-----				1	\$4,500.00		0.00			
E 24	KTNV	10/25/12	10/25/12	Thu ABC Prime C	CM	SCANDAL ---T---	:30	1	\$3,500.00	P-03	0.00	NM	1	\$3,500.00
				SCANDAL										
				SCANDAL										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$3,500.00		0.00			
E 25	KTNV	10/28/12	10/28/12		CM	Su 8-9p ONCE UP-----S	:30	1	\$4,500.00	P-03	0.00	NM	1	\$4,500.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				Sun ABC Prime B													
ONCE UPON A TIME				ONCE UPON A TIME		(8:00 PM-9:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S		1		\$4,500.00		0.00							
E 26	KTNV	10/28/12	10/28/12	Sun ABC Prime C	CM	Sun 9-10p REVEN	-----S	:30	1	\$4,500.00	P-03	0.00	NM	1	\$4,500.00		
				REVENGE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/22/12	10/28/12	-----S		1		\$4,500.00		0.00							
												Totals		56	\$53,125.00		